

Sales Order

Station: **WYXB-FM** Agency: **TARGET ENTERPRISES**
 Contract Name: **HOLCOMB / 10.24.16 WYXB** Address: **15260 VENTURA BOULEVARD**
 Contract#: **(none)** SUITE 1240
 Start Date: **10/25/16** End Date: **10/30/16** City: **SHERMAN OAKS** State: **CA** Zip: **91403**
 Revenue Type: **NATIONAL POLITICAL** Type: **Cash** Phone: **(818) 905-0005**
 Advertiser: **HOLCOMB/REP/GOVERNOR (A)** Buyer:
 Address: Tax Schedule: **(None)**
 City: State: Zip: Agency Commission %: **15**
 Product Name: **Holcomb/REP/GOV** Billing Cycle: **Standard**
 Estimate #: **10.24.16** **1983** Salesperson: **EASTMANLOSANGEL** Comm %: **8.50**
 Competitive Code: **PO-POLITICAL CANDIDATES** Makegood Policy: **WITHIN CONTRACT DATES**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/25/16	10/28/16		6:00 AM	10:00 AM	60		X	X	X	X			10	W	85.00	10	850.00	
2	10/25/16	10/28/16		10:00 AM	3:00 PM	60		X	X	X	X			15	W	100.00	15	1,500.00	
3	10/25/16	10/28/16		3:00 PM	7:00 PM	60		X	X	X	X			10	W	100.00	10	1,000.00	
4	10/29/16	10/29/16		6:00 AM	10:00 AM	60						6		6	D	20.00	6	120.00	
5	10/30/16	10/30/16		6:00 AM	7:00 PM	60							4	4	D	20.00	4	80.00	

Billing Projections: By Month

Oct 16
 CA 3,550.00
 ST 3,550.00

☒ Print Spot Prices

TOTAL SPOTS 45
 GROSS TOTAL \$ 3,550.00
 ADJUSTED SPOTS 45
 ADJUSTED TOTAL \$ 3,550.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

✓	# of Spots	<input type="radio"/>	<input type="radio"/>
✓	Total Dollars		
✓	Days/Week		
✓	Spots/Week		
✓	Station		
✓	Spot Length		

10/24
 10/25/16

Buy Detail Report

Date: 10/21/2016

Client: Eric Holcomb for Indiana
 Media: Radio
 Product: Eric Holcomb for Indiana
 Primary Demo: Adults 35+
 Description: ESTIMATE #1983
 Flight Start Date: 10/24/2016
 Flight End Date: 10/30/2016
 Survey: SP09 DMA CustRadio
 Buyer: natalie krugliak

Send Billing To:

Vendor: WYXB-FM

Format: Soft AC

Market/System: Indianapolis									
Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/24	Total Spots	Adults 35+ Rtg/CPP		
WYXB-FM									
10	MTuWThF 6:00a-10:00a	AM	\$85.00	60	10	10	0.7		
							\$121.43		
11	MTuWThF 10:00a- 3:00p	MD	\$100.00	60	15	15	1.1		
							\$90.91		
12	MTuWThF 3:00p- 7:00p	PM	\$100.00	60	10	10	0.8		
							\$125.00		
13	Sa 6:00a- 7:00p	WK	\$20.00	60	6	6	0.6		
							\$33.33		
14	Su 6:00a- 7:00p	WK	\$20.00	60	4	4	0.4		
							\$50.00		
Total Spots:						45			
Total GRP/GIMP(000):						36.7			
Total CPP/CPM:									
Total Wks Cost:						\$3,550.00			
							36.7		
							\$96.73		

Signature: _____

Disclaimer:

Natalie Krugliak

Oct 24, 16
 CONT# 30195870 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WYXB-FM (Indianapolis IN)
 FM DIANE SRSEN
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: EHI / EHI / 1983

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLIAK
 ADV ERIC HOLCOMB FOR INDIANA
 PDT Eric Holcomb for Indiana
 FLT Oct 24, 16 - Oct 30, 16

* REP ORDER COMMENT *

** 10/24/2016 12:23:00 PM: THIS IS A NEW ORDER, PLEASE DO NOT DOUBLE BOOK, CONFIRM WITH EMILY
 AT 323-966-5187 OR EMILY.CAREW@EASTMANRADIO.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	10/24/2016 - 10/28/2016	1W	10	\$85.00	10
	1.2	MTWTF..	10A - 3P	60	10/24/2016 - 10/28/2016	1W	15	\$100.00	15
	1.3	MTWTF..	3P - 7P	60	10/24/2016 - 10/28/2016	1W	10	\$100.00	10
	1.4S.	6A - 7P	60	10/29/2016 - 10/29/2016	1W	6	\$20.00	6
	1.5S	6A - 7P	60	10/30/2016 - 10/30/2016	1W	4	\$20.00	4
				** WEEKLY FLIGHT TOTALS **			45	\$3,550.00	

	Oct 16						
SPOTS	45						
CASH	3550.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3550.00						

						TOTAL
SPOTS						45
CASH						3,550.00
TRADE						0.00
NSL						0.00
TOTAL						3,550.00

Oct 24, 16
CONT# 30195870 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: EHI / EHI / 1983

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**PLEASE DO NOT ATTEMPT TO PROCESS
THIS PAYMENT USING THE INFO BELOW.
Payment copy for your records only.**

This copy of your remittance is for record keeping purposes only and to provide you with documentation that the payment has been issued. Your payment will be processed via your online portal, via fax form, or via phone call shortly. Please keep a copy of this payment for your records.


Target Enterprises

15260 Ventura Blvd, suite 1240
Sherman Oaks, CA 91403

For questions concerning the payment details of this report, please contact Kevin Fry at kevin.fry@cspayment.com. If you have any other questions concerning this payment, please contact: Sheila Lavin at Sheila@targetla.com.

Your payment of \$3,017.50 is valid through 01/17

WYXB FM

Virtual Card Payment	
XXXX XXXX XXXX 2307	CVC2 001
Exp Date 01/17	\$3,017.50
WYXB FM	

PAYMENT DETAILS

Payment #: 65318
Paid Date: 10-24-2016
Payment Amount : \$3,017.50
Vendor #: WYXB
Number of Invoices: 1

Your credit card payment is only valid for a single transaction for the exact amount shown above. For security purposes, transactions for any other amounts will be declined.

Estimate #	Date	Client	Vendor Ref	Gross \$	Discount \$	Net Amount
1983	10/24/2016	Eric Holcomb for Indiana	Holcomb 10/24-10/30 R	\$0.00	\$0.00	\$3,017.50



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Adam Stoll

being/on behalf of: Eric Holcomb for Indiana

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: Nov. 8

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Eric Holcomb for Indiana 101 W. Ohio St. Ste. 1111 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kyle Hupfer, Treasurer

Adam Stoll 8/24/2016

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Date

Printed Name Title